



# CAPITAL MARKET CONSULTANTS

*Investment Manager, Capital Market and Economic Research*

## **Capital Market Consultants Adds Advisor Business Consulting Service**

**Milwaukee- WI, July 6, 2011** – Capital Market Consultants, Inc. (CMC), the Milwaukee-based investment manager, capital market and economic research firm announced they have formed an exclusive strategic partnership with PM Partners, Ltd. of Oakland, Michigan to provide practice management, marketing and client support services to investment advisors and their support teams. These additional consulting services will be tailored to the needs of each CMC client.

“We have added a number of new institutional clients in the past 18 months building end-to-end investment advisory programs for them. Now that these programs have launched, and we have others on the drawing board, we determined that we need to reinforce and accentuate a service we previously offered. This service was designed to accelerate asset growth in these programs. I have known and worked with the Principals of PM Partners for over a decade and with great effect. This was the time for us to step up our commitment to one another so our clients could benefit” said Barry Mendelson, CEO of CMC.

Offering a similar sentiment, George Patten, Managing Partner of PM Partners stated, “We are pleased and very excited to be working with an industry-leading open architecture firm such as CMC. We have known their management team for over ten years; together they lead one of the best teams in the business. We believe in their potential and have tracked their progress and growing stature in the advisory and research business spaces. We are certain of their unique value proposition. This is the right time for PM Partners and CMC is absolutely the right partner. We are excited to help bring that message to the marketplace.”

**About Capital Market Consultants, Inc**

CMC is the leader in developing custom managed money business solutions for financial service organizations and intermediaries. With nearly fifty years of managed money experience, 100 combined years of high net worth investor experience and a unique set of team skills, credentialed staff and resources CMC is the partner of choice for firms striving to grow their third party investment management business.

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For more information on CMC Business Consulting Services contact George Patten at 414-233-2682 or [george@cmarkc.com](mailto:george@cmarkc.com).

For more information regarding CMC please visit with us at [www.cmarkc.com](http://www.cmarkc.com), or contact Barry Mendelson at [barry@cmarkc.com](mailto:barry@cmarkc.com) or 414-727-7995.