

---

## Adhesion Technologies partners with CMC

---

By **Davis D. Janowski**  
October 10, 2007

Many independent financial advisors have been gravitating of late toward use of Unified Managed Accounts, but carrying out the due diligence in finding managers that share their own theories on investment strategy has proved a challenge for many.

Because of this, partnerships between UMA providers and asset management groups has come in to vogue.

One such instance was announced today, between Charlotte, North Carolina-based Adhesion Technologies and Capital Market Consultants of Milwaukee, Wisc. As a result of the partnership, the two will begin to provide pre-packaged multi-manager model strategies delivered through Adhesion's online WealthADV Unified Managed Accounts platform.

Greg Gardner, an adviser and the owner of The Gardner Group, a Dallas firm with \$50 million in assets under management switched from an SMA platform to the WealthADV UMA platform.

"We recently switched to WealthADV to lower costs our costs and for the the ability to offer our clients a UMA, even if they're multiple titling accounts," Mr. Gardner said.

Reproductions and distribution of the above news story are strictly prohibited. To order reprints and/or request permission to use the article in full or partial format please contact our Reprint Sales Manager at (732) 723-0569.

**quotemedia**  
dynamic market data solutions

### QuoteStream Desktop with Real-time Data

- ▶ **Real-time Streaming Portfolios**
- ▶ **Customize, Full Screen & More**
- ▶ **Advanced Charts, Stock Alerts**
- ▶ **Export Your Portfolios**

[About Us](#) | [Contact Us](#) | [Search](#) | [Editorial Calendar](#) | [Advertise](#)

Subscriber Services: [Subscribe](#) | [Renew](#) | [Subscription Status](#) | [Pay an Invoice](#) | [Change Mail Address](#)

[Reprints](#) | [List Rental](#) | [Issue Index](#) | [Privacy Policy](#) | [Terms & Conditions](#)

Crain Financial Group: [Pensions & Investments](#) | [FinancialWeek](#) | [Workforce Management](#)

Copyright 2007 [Crain Communications Inc.](#)  
Use of editorial content without permission is strictly prohibited. All rights reserved.

Site Design by [Karen Morstad & Associates.](#)