



CMC's EResearchTM Chart Library Enhancements Announced

Capital Market Consultants, LLC (CMC) announced chart additions and customization options to its online chart library for financial advisors called CMC EResearchTM. CMC EResearchTM subscribers can now opt to customize their library with a corporate identity including firm logo and their own preferred disclosures.

Milwaukee, WI (PRWEB) July 27, 2005 -- Capital Market Consultants, LLC (CMC) announced chart additions and customization options to its online chart library for financial advisors called CMC EResearchTM. CMC EResearchTM subscribers can now opt to customize their library with a corporate identity including firm logo and their own preferred disclosures.

"Our survey data indicated that advisors wanted the option of customizing charts with their own firm's identity. An important feature of our service is that we modify the product's features and the library's content according to subscriber requests," said Ben Kuhn, CMC's ECommerce Product Manager.

CMC has also added 40 new charts to its growing library (now totaling over 400 charts which are updated monthly). These new chart additions drill down inside the broad market to display rolling returns and rolling excess returns that compare the S&P 500 and its individual economic sectors over rolling 30 day and 3 year time periods. "In addition to great reference material on market behavior and performance, our charts can be placed in presentations and proposals to educate and inform clients or to emphasize selected investment principles," Richard Iwanski, CFA, Partner and lead developer of CMC EResearchTM.

About CMC

Capital Market Consultants, LLC, founded in 2002 in Milwaukee, Wisconsin, is the leader in custom open architecture investment business solutions for mid to small-sized financial organizations. With nearly fifty years of OAIM experience, a unique team of investment professionals and resources, CMC collaborates with brokerage firms, banks, law firms, registered investment advisors, accounting firms and other firms to help them develop and differentiate their investment management programs.

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