



CAPITAL MARKET  
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## CMC EResearch™ Charts Receive Great Reception in Horseshmouth

MILWAUKEE, WISCONSIN-- Capital Market Consultants, LLC (CMC) financial research charts, geared for financial professionals, have been successfully featured in Horseshmouth, an online business development service that helps financial advisors increase their sales, work with clients, and manage their practices. The bi-monthly series consists of industry trends and commentary with selected monthly updates and a highlighted chart from CMC EResearch™, one of Capital Market Consultants on-line research products.

According to Rick Iwanski, CFA a CMC Partner and Senior Research Analyst, "We developed so many charts and graphs over the years to help advisors in client situations that we just decided to convert our periodic efforts into a full-fledged suite of online research products. Our chart library, CMC EResearch™, is a great professional reference, a tool to educate clients and one that can help advisors differentiate themselves in competitive situations. We're pleased Horseshmouth is making some of our charts available to their members."

The charts have been well received. In fact, the charts entitled, "Benchmark Money Managers Against New 'Pure' Growth and Value Indexes," and "What's Moving Your Benchmark," made the top 10 list of most popular articles in February.

CMC's charts, help our members brush up on different analytical methods and tools that can assist them in valuing securities, identifying market and economic trends, and building better portfolios for their clients," said Sean Bailey, Horseshmouth's editor-in-chief.

Barry K. Mendelson, CIMA and managing director of Capital Market Consultants, LLC (CMC) is a regular contributor of articles for Horseshmouth.

CMC assists with product development, investment due diligence, and advisor training services covering SMAs, mutual funds, exchange traded funds, hedge funds, and other alternative investments. CMC offers an extensive array of online research services including a robust chart library with monthly updates, long-term performance analysis of over 10,000 mutual funds with monthly updates, a qualitative manager database, returns- and holdings-based style analysis, and performance attribution.

### [About Horseshmouth \(http://www.horseshmouth.com\)](http://www.horseshmouth.com)

Horseshmouth's flagship product is a daily, online service that helps financial advisors increase their sales, work with their clients, and manage their practices. The Horseshmouth archive contains more than 3,000 feature articles showing advisors how to excel in such areas as sales and marketing, investment strategy, managed money, financial planning, wealth management, client management, practice management, and business planning. The company was founded in 1996 and is located in New York's financial district.

### [About CMC \(www.cmarkc.com\)](http://www.cmarkc.com)

Capital Market Consultants, LLC is the leader in custom Open Architecture Investment Management (OAIM) business solutions for mid to small-sized financial organizations. With nearly fifty years of OAIM experience and a unique set of team skills and resources CMC is the partner of choice for firms and advisors striving to grow their investment OAIM business improve their service and differentiate themselves in an increasingly competitive marketplace.

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